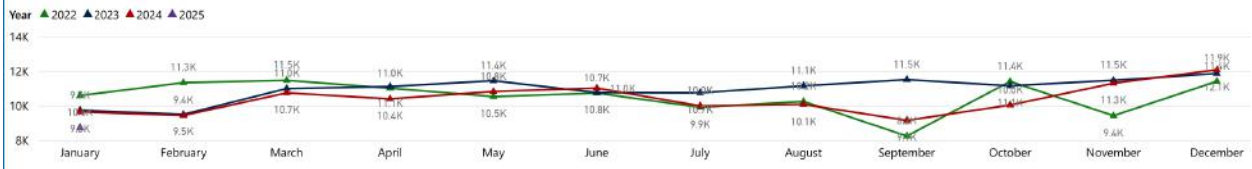
Total Industry

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7,909	7,137	8,228	8,300	9,344	9,764	9,817	9,278	8,473	8,831	10,223	12,996	110,300
2019	8,535	7,966	9,506	7,491	9,055	10,297	7,737	8,348	7,703	8,862	10,814	12,970	109,284
2020	6,806	8,607	3,246	357	2,741	10,775	10,702	8,812	8,510	10,778	11,040	14,352	96,726
2021	10,236	10,796	11,909	10,948	12,857	11,782	11,056	10,880	9,730	9,482	9,527	12,047	131,250
2022	10,584	11,330	11,462	11,010	10,525	10,728	9,907	10,244	8,249	11,399	9,420	11,409	126,267
2023	9,732	9,495	10,991	11,107	11,440	10,757	10,743	11,147	11,503	11,148	11,467	11,861	131,391
2024	9,644	9,434	10,741	10,395	10,819	11,019	9,985	10,074	9,149	10,038	11,297	12,068	124,663
2025	8,719												8,719

Fuel Type: All

Brand: All

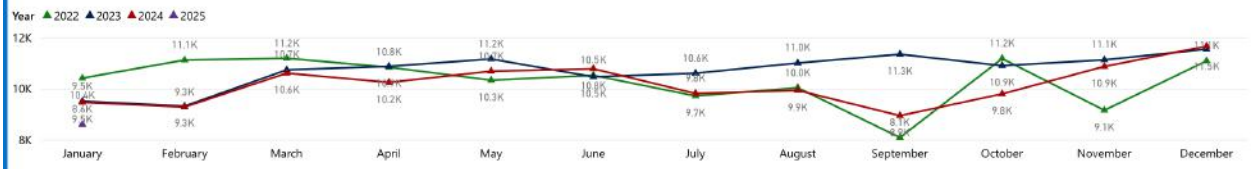


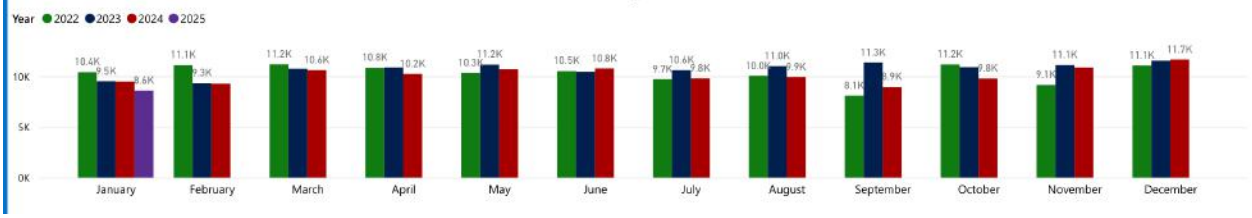
PR Total

Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2018	7,721	6,828	8,026	8,105	9,152	9,596	9,724	9,156	8,335	8,595	10,001	12,702	107,941
2019	8,168	7,721	9,307	7,351	8,863	10,161	7,631	8,235	7,546	8,628	10,508	12,497	106,616
2020	6,653	8,402	3,132	287	2,666	10,648	10,595	8,691	8,432	10,669	10,862	13,983	95,020
2021	10,085	10,540	11,697	10,814	12,686	11,636	10,926	10,755	9,570	9,281	9,346	11,809	129,145
2022	10,407	11,117	11,186	10,833	10,326	10,516	9,709	10,031	8,076	11,174	9,147	11,082	123,604
2023	9,505	9,309	10,732	10,870	11,158	10,458	10,598	11,000	11,343	10,896	11,124	11,538	128,531
2024	9,459	9,275	10,602	10,239	10,679	10,772	9,806	9,926	8,934	9,788	10,864	11,655	121,999
2025	8,595												8,595

Fuel Type: All

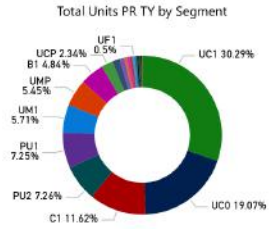
Brand: All

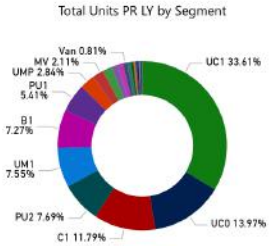


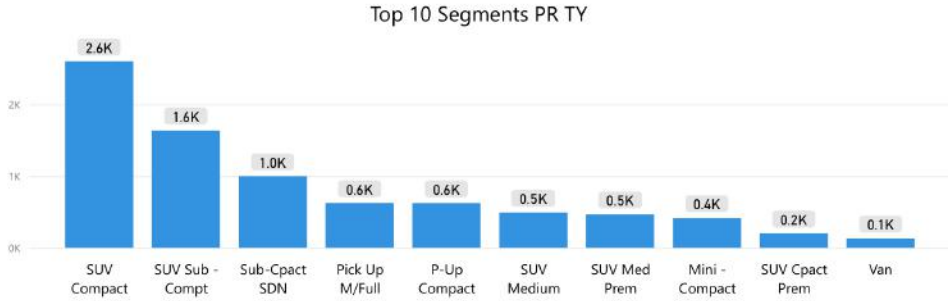


PR Total by Segment

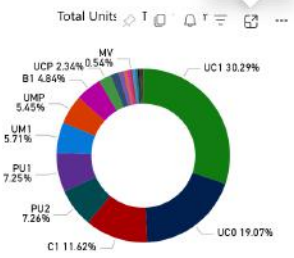
Segment	Segment Description	Total Units PR TY	Total Units PR LY	Total Units Var PR	Total Units PR % Var
UC1	SUV Compact	2,603	3,179	-576	-18.12%
UC0	SUV Sub - Compt	1,639	1,321	318	24.07%
C1	Sub-Cpact SDN	999	1,115	-116	-10.40%
PU2	Pick Up M/Full	624	727	-103	-14.17%
PU1	P-Up Compact	623	512	111	21.68%
UM1	SUV Medium	491	714	-223	-31.23%
UMP	SUV Med Prem	468	269	199	73.98%
B1	Mini - Compact	416	688	-272	-39.53%
UCP	SUV Cpact Prem	201	176	25	14.20%
Van	Van	132	77	55	71.43%
C2	Sub-Cpact 2DR	83	109	-26	-23.85%
SP	Sport Prem	48	36	12	33.33%
CD1	Compact SDN	46	100	-54	-54.00%
MV	Minivan	46	200	-154	-77.00%
UF1	SUV Full Size	43	23	20	86.96%
CDP	Cpact SDN Prem	40	64	-24	-37.50%
CV	Crossover SDN	29	18	11	61.11%
S1	Sport	28	46	-18	-39.13%
Total		**8,595**	**9,444**	**-849**	**-8.99%**

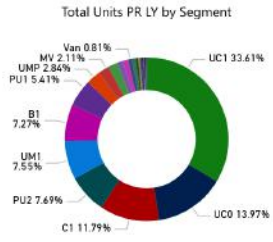






PR Segment % Share





Seg Parent	Total Units PR TY	% Share Total Units PR TY	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var	Prior Month Units PR	% Share Prior Month Units
B TTL	**425**	**4.94%**	**694**	**7.34%**	**-269**	**-38.76%**	**386**	**3.31%**
Mini - Compact	416	4.84%	688	7.27%	-272	-39.53%	379	3.25%
Mini - CompPrem	9	0.10%	6	0.06%	3	50.00%	7	0.06%
C TTL	**1,111**	**12.93%**	**1,244**	**13.15%**	**-133**	**-10.69%**	**1,323**	**11.35%**
Crossover SDN	29	0.34%	18	0.19%	11	61.11%	33	0.28%
Sub-Cpact 2DR	83	0.97%	109	1.15%	-26	-23.85%	104	0.89%
Sub-Cpact Prem			2	0.02%	-2		1	0.01%
Sub-Cpact SDN	999	11.62%	1,115	11.79%	-116	-10.40%	1,185	10.17%
CD TTL	**86**	**1.00%**	**164**	**1.73%**	**-78**	**-47.56%**	**148**	**1.27%**
Compact SDN	46	0.54%	100	1.06%	-54	-54.00%	62	0.53%
Cpact SDN Prem	40	0.47%	64	0.68%	-24	-37.50%	86	0.74%
DE TTL	**27**	**0.31%**	**52**	**0.55%**	**-25**	**-48.08%**	**49**	**0.42%**
Full SDN Prem	2	0.02%	2	0.02%	0	0.00%	6	0.05%
M/L SDN	2	0.02%	32	0.34%	-30	-93.75%	6	0.05%
M/L SDN Prem	16	0.19%	18	0.19%	-2	-11.11%	21	0.18%
SUV Cpact Prem	7	0.08%			7		16	0.14%
MV TTL	**50**	**0.58%**	**200**	**2.11%**	**-150**	**-75.00%**	**190**	**1.63%**
M/L SDN Prem	4	0.05%			4		1	0.01%
Minivan	46	0.54%	200	2.11%	-154	-77.00%	189	1.62%
Other TTL	**0**	**0.00%**	**0**	**0.00%**	**0**			
Other	0	0.00%			0			
Trucks			0	0.00%	0			
PU TTL	**1,143**	**13.30%**	**1,151**	**12.17%**	**-8**	**-0.70%**	**1,616**	**13.87%**
Pick Up M/Full	624	7.26%	727	7.69%	-103	-14.17%	854	7.33%
P-Up Compact	519	6.04%	424	4.48%	95	22.41%	762	6.54%
SP TTL	**76**	**0.88%**	**82**	**0.87%**	**-6**	**-7.32%**	**115**	**0.99%**
Sport	28	0.33%	46	0.49%	-18	-39.13%	45	0.39%
Sport Prem	48	0.56%	36	0.38%	12	33.33%	70	0.60%
Total	**8,595**	**100.00%**	**9,459**	**100.00%**	**-864**	**-9.13%**	**11,655**	**100.00%**

PR Market Month

Year

2011	2016	2021
2012	2017	2022
2013	2018	2023
2014	2019	2024
2015	2020	2025

Month

January	May	September
February	June	October
March	July	November
April	August	December

Fuel Type

All

CB	Total Units PR TY	% Share Total Units PR	Total Units PR LY	% Share Total Units PR LY	Total Units Var PR	Total Units PR % Var
US	**1,297**	**15.09%**	**1,605**	**16.97%**	**-308**	**-19.19%**
Chrysler	475	5.53%	575	6.08%	-100	-17.39%
Ford	666	7.75%	921	9.74%	-255	-27.69%
GM	156	1.82%	109	1.15%	47	43.12%
KO	**2,657**	**30.91%**	**2,939**	**31.07%**	**-282**	**-9.60%**
Genesis	27	0.31%	24	0.25%	3	12.50%
Hyundai	1,608	18.71%	1,605	16.97%	3	0.19%
Kia	1,022	11.89%	1,310	13.85%	-288	-21.98%
JA	**4,076**	**47.42%**	**4,516**	**47.74%**	**-440**	**-9.74%**
Acura	58	0.67%	55	0.58%	3	5.45%
Honda	316	3.68%	380	4.02%	-64	-16.84%
Infiniti	32	0.37%	28	0.30%	4	14.29%
Lexus	153	1.78%	130	1.37%	23	17.69%
Mazda	108	1.26%	97	1.03%	11	11.34%
Mitsubishi	629	7.32%	843	8.91%	-214	-25.39%
Nissan	659	7.67%	620	6.55%	39	6.29%
Subaru	31	0.36%	13	0.14%	18	138.46%
Toyota	2,090	24.32%	2,350	24.84%	-260	-11.06%
EU	**565**	**6.57%**	**399**	**4.22%**	**166**	**41.60%**
Alfa Romeo	1	0.01%	5	0.05%	-4	-80.00%
Audi	39	0.45%	38	0.40%	1	2.63%
Bentley	2	0.02%	2	0.02%	0	0.00%
BMW	169	1.97%	102	1.08%	67	65.69%
Ferrari	3	0.03%			3	
Lamborghini	1	0.01%	2	0.02%	-1	-50.00%
LandRover	21	0.24%	21	0.22%	0	0.00%
Total	**8,595**	**100.00%**	**9,459**	**100.00%**	**-864**	**-9.13%**

Lamborghini	1	0.01%	2	0.02%	-1	-50.00%
LandRover	21	0.24%	21	0.22%	0	0.00%
Maserati			1	0.01%	-1	
Mercedes	123	1.43%	83	0.88%	40	48.19%
Mini	38	0.44%	24	0.25%	14	58.33%
Porsche	48	0.56%	25	0.26%	23	92.00%
Volvo	27	0.31%	31	0.33%	-4	-12.90%
VW	93	1.08%	65	0.69%	28	43.08%
Total	**8,595**	**100.00%**	**9,459**	**100.00%**	**-864**	**-9.13%**